

Bloomin' Tulips 2009



Issue 1—July 2009

Colours of Wynyard Special Committee of Council Members:

- Chair—Cr Mary Duniam*
- Project Officer—Cally Kent*
- Programme Director and Music Coordinator—
Cr Vaughan Pendlebury*
- Marketing Director—Richard Muir-Wilson*
- Community /Business Liaison Director—Rachille Price*
- Arts Coordinator—Shirley Bacon*
- Fund-raising Coordinators—Chris Griffiths and
Ann Elphinstone*
- Infrastructure Coordinator—Mayor Kevin Hyland*
- Community Officer—Elayne Ransley*

We are excited ...

In September / October 2009 the Waratah-Wynyard Municipality will be the home of thousands of tulips bursting on the scene. Table Cape Tulip Farm and other locations will showcase this amazing and gorgeous sight, and our Municipality will be set to welcome many visitors to the 19th annual Colours of Wynyard **Bloomin' Tulips** Festival running 26th September—18th October. During this time, flower lovers will get to see dozens of acres of tulips in bloom.

The program for the three weeks will include:

- A special film presented by the Light-house Film Society including a seniors' afternoon tea and film;
- Twilight Cocktail Party at the Tulip Farm
- Seabrook Golf Club—Colours of Wynyard Invitational Stableford;
- Art exhibitions;
- Yacht races
- Outrigger races
- Lapoinya Rhododendron Gardens
- Children's art competitions

- Songs of Praise;
- and *so* much more for everyone ...

We also plan to host the best **Bloomin' Tulips** yet on 10th October in the newly refurbished Gutteridge Gardens beside the Inglis River with a huge range of culinary delights, Tasmanian wines and local craft stalls galore. You will be entertained with music and performances to suit all tastes. This is a free family-friendly event, so bring your family, meet your friends, chill out beside the river and enjoy the music, fine food and wine tasting. Bring a rug, sit and soak up the ambience.

And, don't forget the fireworks spectacular on Saturday night!

Our committee and volunteers are working hard to make a big success of this event, and we ask you support us to make it the biggest and the best yet. We look forward to your support in October and ask that you

Enjoy ... Relax ... Celebrate ...

Colours of Wynyard Bloomin' Tulips 2009

Councillor Mary Duniam
Chair—Colours of Wynyard

Win a \$100 Gift Voucher

As part of Wynyard's Marketing and Economic Planning, we would like to know some basic information about our town's customers. During the months of September and October, with the support of Wynyard Chamber of Commerce, the Colours of Wynyard are conducting a survey to help them identify what you, the customer, would like.

Pick up an entry form from participating businesses, complete the survey and place inside one of the collection boxes at these businesses. Don't forget to include your contact details.

You have to be in it to win it!

- *****
- ★ Would you like to be a part of
 - ★ **Colours of Wynyard**
 - ★ **Bloomin' Tulips 2009**
 - ★ *Do you have craft items you would like to sell?*
 - ★ *Do you have speciality foods you would like to sell?*
 - ★ *Would you like to be an entertainer at this year's festival?*
 - ★ *Would your organisation or business like to hold a special event?*
 - ★ *Do you have any suggestions for the organisation of the Festival?*
 - ★ *Would you like to be a volunteer for the Festival?*
 - ★ *Would you like to sponsor an event, or become a major sponsor of the Festival?*
- *****

For more information please contact:

Cally Kent

Project Officer—Colours of Wynyard

0408563928

COMMITTEE NAME CHANGE -

At the Waratah-Wynyard Council Meeting in July 2009, the Councillors endorsed the change of name of the Special Committee of Council previously known as *Bloomin' Tulips Festival Committee* to *Colours of Wynyard Special Committee*.

Also, at the same Council Meeting, Councillors endorsed the change of name of the *Car Boot Sale* to *Foreshore Market*.

The rationale behind these changes is the development of a festival Strategic Plan, for which funding of \$5,000 was granted from Cradle Coast Authority in 2006. This plan will take the festival into the future through specific strategic initiatives that focus strongly on community-run events and activities under the umbrella of *Colours of Wynyard* and in direct partnership with the Table Cape Tulip Farm. The Strategic Plan strongly recommended consolidation of the event, a review of the Committee governance structure, and to build a brand that underpinned the unique quality of this annual event.

Past successes of this festival can only be attributed to the dedication and hard work by volunteer members and The Bloomin' Tulips Festival Committee and Roseanne Titcombe. This year, the Committee appointed a part-time Project Officer, Cally Kent, and have reviewed the governance structure and Schedule of Delegation of Authority to reflect the changes recommended by the festival Strategic Plan 2007—2012 to bring people into our region to experience and remember the *Colours of Wynyard*.

The previously named Car Boot Sale is located on the East Wynyard Foreshore and has attracted up to 100 stallholders per month. The *Colours of Wynyard* Committee have reviewed the operations of this Sale, and have identified a shift from selling directly from car boots to the setting up of tables and small personal marquees to display produce etc. The name change to *Foreshore Market* will effectively brand the market and reflect current and future operations.

To support these changes, the Committee has also increased the cost per stall to \$10/day for the Foreshore Market where the criteria for one stall site is 3 meters of table width. This new fee is in line with other markets. The cost per outside stall at the Airport Market is \$10 depending , and the cost of table inside the hall is \$15, however, if more than one table booked then the price per table is reduced to \$12.50.

New stallholders wishing to participate in these markets are encouraged to contact the Market Coordinators:

Foreshore Market Coordinator

Chris Griffiths 6445 4414

or

Airport Market Coordinator

Ann Elphinstone 6442 2939

Colours of Wynyard Fundraising Activities

Each year, Bloomin' Tulips has endeavoured to raise sufficient funds for all events and activities and has offered them to the community free of charge. The committee relies heavily on sponsorship and major fund-raising activities throughout the year including the Airport Market and the Foreshore Market which also includes the very popular Sausage Sizzle. Each month, this Sausage Sizzle is manned by volunteers and your support of this fund-raising activity is acknowledged as a significant contribution towards raising these much needed funds for this annual festival.

This year, the Committee have also elected to raise funds to support two worthy community organisations:

**The Men's Shed, and
Spencer Day Care Centre**

We thank you for your continued support of the

Colours of Wynyard

fund-raising activities and

your support of the Waratah-Wynyard community.

Colours of Wynyard

www.bloomintulips.com.au

Please visit our website
for festival updates
2009

Are you interested in booking a stall at Bloomin' Tulips?

The cost per stall is:

\$25 per site or \$50 per powered site

For more information please contact:

Cally Kent

Project Officer—Colours of Wynyard

0408563928

Sponsored by Senator Stephen Parry